

## Electricity Facts Label

*Bounce Energy, Inc.*

**Blue Sky Plan**

July 1, 2009

	Average monthly use:	500KWh	1000KWh	1500KWh
<i>Electricity price</i>	<b>Bounce Energy Average price per KWh by TDSP Territory</b>			
	CenterPoint Energy	12.7¢	11.7¢	11.7¢
	Oncor	13.5¢	12.5¢	12.5¢
	Texas New Mexico Power	14.1¢	13.1¢	13.1¢
	AEP Texas North	12.9¢	11.9¢	11.9¢
	AEP Texas Central	14.1¢	13.1¢	13.1¢
	<p>The above rates include all charges from your Transmission and Distribution Service Provider (TDSP) and the Electric Reliability Council of Texas (ERCOT). The above rates also include a \$4.95 monthly service fee that will be waived for each billing period in which your usage is 1000 kilowatt hours (KWh) or more. The above rates do not include applicable taxes. This is a variable rate plan. The average price per KWh under this plan may be increased or decreased on a monthly basis by Bounce Energy based on market conditions. Your rate applicable to any given period of time will be based upon the monthly rate in effect at the time of your consumption of electricity. Electricity rate changes may be made without prior notice to you. Your average price for electricity may vary according to your monthly usage. The variable rates in effect for any given period will be available at <a href="http://www.bounceenergy.com">www.bounceenergy.com</a>, or by calling Bounce Energy toll free at 1-888-452-6862. Each month you will be billed all applicable taxes.</p>			
<i>Contract</i>	<p>Contract Term: Month-to-Month                      Minimum Term: None                      Penalty for early cancellation: \$0  <i>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</i></p>			
<i>Sources of power generation</i>		<i>This product</i>	<i>Texas (for comparison)</i>	
	Coal and lignite	39%	39%	
	Natural gas	40%	40%	
	Nuclear	12%	12%	
	Renewable energy	5%	5%	
	Other	4%	4%	
	<b>Total</b>	<b>100%</b>	<b>100%</b>	
<i>Emissions and waste per 1,000 kWh generated</i>	Carbon dioxide	0		
	Nitrogen oxides	0		
	Particulates	0		
	Sulfur dioxide	0		
	Nuclear waste	0		
		<i>Better than Texas average</i>	<i>Worse than Texas average</i>	
	(Indexed values; 100=Texas average)			