

## Electricity Facts Label (EFL)

*Bounce Energy, Inc.  
Blue Sky Fixed 6 Plan  
March 5, 2010*

Average Monthly Use:	500kWh	1,000kWh	2,000kWh	
<b>Average price per kWh by TDSP territory</b>				
<i>Electricity price</i>	CenterPoint Energy	12.5¢	11.5 ¢	11.5¢
	Oncor	11.6¢	10.6¢	10.6¢
	Texas New Mexico Power	11.8¢	10.8¢	10.8¢
	AEP Texas North	11.8¢	10.8¢	10.8¢
	AEP Texas Central	12.8¢	11.8¢	11.8¢
	<p>Some customers will be subject to a special charge for underground service or similar charge that may apply in a part of their TDSP service area that is not included in the total average price for electric service stated above. You can determine the price and applicability of any such special charge at your service address by calling 1-888-452-6862.</p>			
<i>Other Key Terms and questions</i>	<p>The average price per kWh includes recurring charges from your Transmission and Distribution Service Provider (TDSP) and the Electric Reliability Council of Texas (ERCOT). The above rates also include a \$4.95 monthly service fee that will be waived for each billing cycle in which your usage is 1000 kilowatt hours (kWh) or more. This price disclosure is based upon average service prices at specified usage levels – your average price for electricity service will vary according to your usage if you use less than 1,000 kWh during a billing cycle.</p> <p><i>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</i></p>			
<i>Disclosure Chart</i>	Type of Product	Fixed Rate Product		
	Contract Term	6 Months		
	Do I have a termination fee or any fees associated with terminating service?	Yes. A \$150 early termination fee will apply if you terminate service prior to the expiration of the contract term. This fee will not apply if you move and provide a forwarding address and other evidence that may be requested to verify that you have moved.		
	Can my price change during the contract period?	Yes		
	If the price can change, how will it change and by how much?	The price can change to incorporate changes in regulatory charges or law and as may otherwise be permitted by the Public Utility Commission of Texas rules.		
	What other fees may I be charged?	Fees not included in the price above: Insufficient Funds: \$25; Late Fee: 5% of past due balances; Disconnect Process fee: \$25; Reconnect Process fee: \$25; Collection fees. If you pay your bill through a third party location (e.g., a check cashing store or bill payment center) that accepts payment on our behalf, then such third party will charge you a fee not to exceed \$3 per payment. Information on other non-recurring fees is available in the pricing section of your Terms of Service. Average prices per kWh by TDSP stated in the matrix above do not include state, local, or other applicable taxes or non-recurring charges.		
	Is this a pre-pay or pay in advance product?	No		
	Does Bounce Energy purchase excess distributed renewable generation?	No		
	Renewable Content	This product is 100% renewable.		

	Statewide average for Renewable Content	The statewide average for renewable content is 5%.
Bounce Energy, PO Box 8387, Houston, TX 77288 www.BounceEnergy.com, customerservice@BounceEnergy.com, 1-888-452-6862, 8 am - 6 pm (Mon-Fri), 9 am - 4 pm (Sat), Central Time PUCT Certification Number #10162 EFL030510BSF6P		