

Electricity Facts Label (EFL)

Bounce Energy, Inc.

Blue Sky Now Plan

December 19, 2009

Average Monthly Use:	500kWh	1,000kWh	2,000kWh																				
Average price per kWh by TDSP territory																							
CenterPoint Energy	12.5¢	11.5¢	11.5¢																				
Oncor	11.9¢	10.9¢	10.9¢																				
Texas New Mexico Power	12.5¢	11.5¢	11.5¢																				
AEP Texas North	11.9¢	10.9¢	10.9¢																				
AEP Texas Central	12.5¢	11.5¢	11.5¢																				
Electricity price	<p>This price is the price that will be applied during your first billing cycle; this price may change in subsequent months at the sole discretion of Bounce Energy. Please review the historical price of this product available at www.bounceenergy.com/company/historical-efls.php or call 1-888-452-6862.</p> <p>Some customers will be subject to a special charge for underground service or similar charge that may apply in a part of their TDSP service area that is not included in the total average price for electric service stated above. You can determine the price and applicability of any such special charge at your service address by calling 1-888-452-6862.</p>																						
	Other Key Terms and questions																						
<p>The average price per kWh includes recurring charges from your Transmission and Distribution Service Provider (TDSP) and the Electric Reliability Council of Texas (ERCOT). The above rates include a \$4.95 monthly service fee that will be waived for each billing cycle in which your usage is 1000 kilowatt hours (kWh) or more. After your first billing cycle, the price in effect on the day following your previous meter read date will be applied for subsequent billing cycles. Following your enrollment, the current price for this product will be available at www.BounceEnergy.com/efls or by calling 1-888-452-6862.</p> <p><i>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</i></p>																							
Disclosure Chart		<table border="1"> <tr> <td>Type of Product</td> <td>Variable Price Product</td> </tr> <tr> <td>Contract Term</td> <td>Month-to-Month</td> </tr> <tr> <td>Do I have a termination fee or any fees associated with terminating service?</td> <td>No</td> </tr> <tr> <td>Can my price change during the contract period?</td> <td>Yes</td> </tr> <tr> <td>If the price can change, how will it change and by how much?</td> <td>It can increase or decrease by any amount.</td> </tr> <tr> <td>What other fees may I be charged?</td> <td>Fees not included in the price above: Insufficient Funds: \$25; Late Fee: 5% of past due balances; Disconnect Process fee: \$25; Reconnect Process fee: \$25; Collection fees. If you pay your bill through a third party location (e.g., a check cashing store or bill payment center) that accepts payment on our behalf, then such third party will charge you a fee not to exceed \$3 per payment. Information on other non-recurring fees is available in the pricing section of your Terms of Service. Average prices per kWh by TDSP stated in the matrix above do not include state, local, or other applicable taxes or non-recurring charges.</td> </tr> <tr> <td>Is this a pre-pay or pay in advance product?</td> <td>No</td> </tr> <tr> <td>Does Bounce Energy purchase excess distributed renewable generation?</td> <td>No</td> </tr> <tr> <td>Renewable Content</td> <td>This product is 100% renewable</td> </tr> <tr> <td>Statewide average for Renewable Content</td> <td>The statewide average for renewable content is 5%.</td> </tr> </table>		Type of Product	Variable Price Product	Contract Term	Month-to-Month	Do I have a termination fee or any fees associated with terminating service?	No	Can my price change during the contract period?	Yes	If the price can change, how will it change and by how much?	It can increase or decrease by any amount.	What other fees may I be charged?	Fees not included in the price above: Insufficient Funds: \$25; Late Fee: 5% of past due balances; Disconnect Process fee: \$25; Reconnect Process fee: \$25; Collection fees. If you pay your bill through a third party location (e.g., a check cashing store or bill payment center) that accepts payment on our behalf, then such third party will charge you a fee not to exceed \$3 per payment. Information on other non-recurring fees is available in the pricing section of your Terms of Service. Average prices per kWh by TDSP stated in the matrix above do not include state, local, or other applicable taxes or non-recurring charges.	Is this a pre-pay or pay in advance product?	No	Does Bounce Energy purchase excess distributed renewable generation?	No	Renewable Content	This product is 100% renewable	Statewide average for Renewable Content	The statewide average for renewable content is 5%.
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PUCT Certification Number #10162
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